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SEARCH FOR
COMMON GROUND



ENABLING ENVIRONMENT
ON ECONOMIC EMPOWERMENT
FOR WOMEN E4W

Tuyage E4W Project Overview

The Tuyage project was designed to respond to the needs of Burundians through two components: **Information Access and Economic Discourse** which correspond to the project's two main objectives. Based on the recognition that Burundian women, and in particular young women, have unique needs and face unique obstacles to meaningfully participate in all areas of decision-making, Search for Common Ground and USAID/Burundi proposes to add a third component **"Reducing the Social Norms and Cultural Barriers Limiting Ownership of Property and Productive Assets for Women in Burundi"** to Tuyage Activity.

Therefore, Search will keep on working with its key local partners from the public and private sectors under Component 3 with the objective to reduce the social norms and cultural barriers limiting ownership of property and productive assets for women. The third component of Tuyage will be implemented through two sub-components that are interlinked and complementary in achieving needed systematic change and shifting social norms related to women owning property and productive assets, thus expanding women's participation in the economy and increasing their empowerment. The activity will systematically engage males to create sustained behavior change and minimize any possible negative backlash within communities and families, such as intimate partner violence or other forms of gender-based violence (GBV).

"Tuyage (Let's talk): Information Access and Economic Discourse Strengthening in Burundi"

is a project funded by the United States Agency for International Development (USAID) and implemented by a consortium consisting of Freedom House (consortium lead), Search for Common Ground (Search), Internews, Pact, as well as the Rule of Law Initiative. Initially awarded for a 36-month period (July 16, 2018-June 27, 2021), the project was extended for an additional 24 months until June 27, 2023. The overall implementing budget entrusted to Search amounts to USD 7.7 million (3.9 million for Component I and II and 3.8 for Component III).

Two sub-components will contribute to the achievement of the objective, namely:



Addressing the social norms and cultural barriers limiting Burundian women's rights in economic participation through a series of gender-relational and behavioural change communications activities that will seek to transform perceptions, attitudes and behaviours towards women's rights and participation;



Contributing toward improving entrepreneurship skills training and access to markets, money, and mentorship for women by strengthening and expanding the number of women's producer associations in the coffee value chain.

Activities intended to support the realization of this objective:



**Research &
Barrier Analysis**



**Media Co-Productions,
Creative Media Programs,
& Town Hall Forums**



**Women Professionals
Directory & Gender
Sensitivity Trainings**



Economic Support