

SIGNATURE SPONSOR **Contribution \$100,000**

- **Two tables of ten (10) with center stage seating and with Awardee of your choice**
- **Premier Visibility:** Brand featured on the **Step and Repeat**; Recognition in **Annual Report**; Custom branding/ logo on each page of Search's **global website**; Two-page color ad display in program and digital journal; **Center stage** seats; Multiple verbal **recognitions** from stage; Custom social media posts; Opportunity to provide a **quote in global media release**;
- Opportunity for speaking role at the dinner
- Two complementary invitations to **2018 Destination Donor Trip: Nepal** (airfare not included)
- Exclusive opportunity for a **round table discussion** with CEO Shamil Idriss, members of the Board and key Global Program Officers at your scheduling convenience
- **One-year membership** on the President's Leadership Council

35th ANNIVERSARY SPONSOR **Contribution \$35,000**

- **Two tables** of ten (10) **OR one table** of ten (10) with **premium seating** with an Awardee
- **Premium Visibility:** **Signature branding at cocktail hour**; One-page color ad display; Stage side seats; Verbal recognition from stage; Logo features on website; Custom social media posts; Listing of sponsorship in media release
- One complementary invitation to **2018 Destination Donor Trip: Nepal** (airfare not included)
- Introduction to CEO, Global Leadership and Awardees at your scheduling convenience
- **One-year membership** on the President's Leadership Council

GLOBAL SPONSOR **Contribution \$15,000**

- **One table** of ten (10) with **preferred seating** with a Global Program Officer
- **Frequent Visibility:** Recognition in dinner program and on stage; Logo on website; Tagged on social media platforms, One-page color ad display
- Introduction to Awardees and Executive Leaders

INTERCONTINENTAL SPONSOR **Contribution \$5,000**

- **Two (2) tickets to Awards Dinner with select seating**
- **Moderate Visibility:** Listed on website; Recognition in dinner program; Half-page color ad display

PATRON FOR PEACE **Contribution \$1,000**

- Seating for one (1) at Awards Dinner
- Total number of tickets _____ Total contribution \$ _____

PROGRAM ADVERTISEMENT ONLY **Check one:**

- Two-page spread: **\$5,000** One-page spread: **\$2,500** Half-page spread: **\$1,000**

CONTRIBUTION ONLY

- I would like to make a fully tax-deductible contribution of \$ _____

2017 COMMON GROUND Awards

Ripples of Change

2017 Common Ground Awards Sponsorships
New York City • The Pierre • November 30, 2017 • 6 PM – 10 PM

Please complete and return this Sponsorship Form with payment. For an official invoice, please contact Kat Chapman, Senior Events Coordinator, at kchapman@sfcg.org

INDIVIDUAL OR COMPANY NAME:

CONTACT:

STREET ADDRESS:

CITY, STATE, ZIP:

TELEPHONE:

EMAIL:

TOTAL CONTRIBUTION:

PAYMENT METHOD: CHECK *Payable to Search for Common Ground* CREDIT CARD

CARD NUMBER:

EXP DATE:

SECURITY CODE:

CARDHOLDER NAME:

SIGNATURE:

DATE:

RETURN BOTH PAGES OF THIS FORM WITH PAYMENT BY OCTOBER 2, 2017 TO:

**Kat Chapman, Senior Events Coordinator • Search for Common Ground
1601 Connecticut Ave NW, Suite #200 • Washington, DC 20009**

Please Note: Space is limited. Tickets not issued in advance; guests check in at the door. Search is a 501(c)3 not-for-profit organization, and an audited financial statement is available upon request. All contributions in excess of the value of the dinner are tax-deductible as a gift to a not-for-profit organization.

END VIOLENT CONFLICT

ANGOLA · BELGIUM · BURKINA FASO · BURUNDI · CENTRAL AFRICAN REPUBLIC · CHAD · CÔTE D'IVOIRE · DR CONGO · GUINEA · INDONESIA · JERUSALEM · KENYA ·
KYRGYZSTAN · LEBANON · LIBERIA · MACEDONIA · MADAGASCAR · MOROCCO · MYANMAR · NEPAL · NIGER · NIGERIA · PAKISTAN · RWANDA · SIERRA LEONE ·
SOUTH SUDAN · SRI LANKA · SUDAN · TANZANIA · TIMOR-LESTE · TUNISIA · UGANDA · UNITED STATES · YEMEN · ZIMBABWE

1. Please select from the following digital journal ad options:

TWO-PAGE SPREAD \$5,000 (or included with **Signature Sponsorship**)

Two Full-Page Color Ads in the digital journal shown 3x during each dinner slideshow loop

ONE-PAGE SPREAD \$2,500 (or included with **35th Anniversary** and **Global Sponsorship**)

One Full-Page Color Ad in the digital journal shown 2x during each dinner slideshow loop

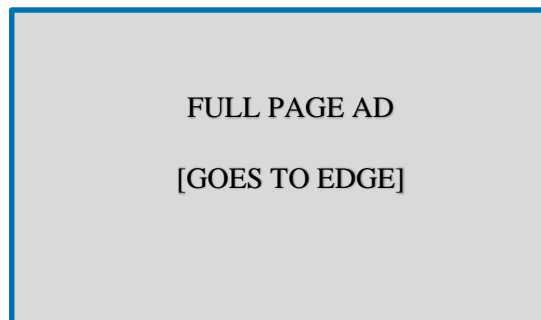
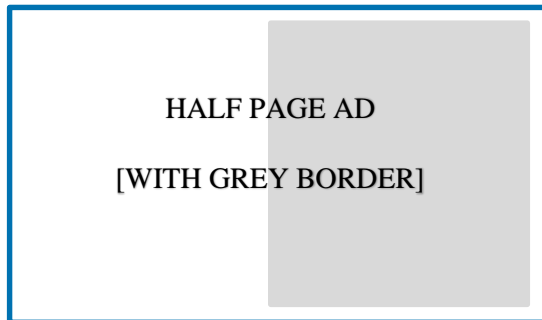
HALF-PAGE SPREAD \$1,000 (or included with **Intercontinental Sponsorship**)

One Full-Page Color Ad in the digital journal shown 1x during each dinner slideshow loop

2. Details for submitting advertising material:

FILE SPECS We prefer the following file formats: PDF, EPS, JPG, or TIF files. Use resolution no lower than 150ppi.

PAGE SIZES Size of each full-page ad is 16” wide x 9” tall. As this is an electronic journal, all artwork extends to the page’s edge (you may include a border if you like). Half-page ad sizes are 7” wide x 8” tall (SFCG adds a light grey border to separate half page ads on screen).



EMAIL Please email your advertisement artwork to kchapman@sfcg.org and place your company’s name and the type of ad in the subject line (e.g., “My Company Inc., Full Page Ad, Premier Visibility”). **Attach a copy of this contract with your advertisement/artwork.**